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# PHAIDON PRESS LTD

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1 CROMWELL PLACE · LONDON SW7

DIRECTORS: DR. B. HOROVITZ (FORMERLY AUSTRIAN) · H. J. STENNING

TELEPHONE: KENSINGTON 5488-9

CABLES: PHAIDON LONDON

19th December, 1946.

Dr. Otto Schneid,  
P.O.B. 1307,  
Jerusalem.

Dear Mr. Schneid,

Thank you so much for your very interesting letter of 2nd December.

The plans that you set out are of considerable interest for me, particularly as some of your intentions run parallel to mine, and I should be pleased if a closer cooperation between ourselves were going to develop.

I am interested especially in your series of art booklets, particularly those dealing with Jewish Art as they may fit into my East & West Library. There is no need for me to say that the way of presentation in such a case, is just as important as the subject itself, and it would therefore be of great value for me if I could see a specimen of one of your books.

As regards your book on REMBRANDT AS BIBLE ILLUSTRATOR, I should be very glad to see a copy of this; as a matter of fact I am preparing a small volume on the same subject.

I shall be very pleased to receive your volume of Dura-Europos, it has not arrived yet.

Whether your large History of Art will be of practical interest for me is rather doubtful, although a book on these lines should certainly have a special appeal.

I shall be very pleased to hear from you again and if you would care to send me any small works that you might have of interest for me I shall consider them very carefully.

Kind regards,

Yours sincerely,

*Blomquist*





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7th May, 1947

Dr. Otto Schneid,  
P. O. B. 1307,  
JERUSALEM.  
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Dear Dr. Schneid,

Thank you for your kind letter of April 29th which, I am sorry to say, arrives at a time when I am occupied with many other important matters which prevent me from dealing with your letter thoroughly. I ask you, therefore, to be kind enough to have patience. Meanwhile, however, I am waiting to see your first booklet: 'The Rembrandt' which, as you say, is already out.

I got your <sup>English</sup> DURA-EUROPOS book and here too I should like to see the translation. I hope you do not mind my criticisms: The illustrations in Dura-Europos are not up to the standard I should like to keep for my series of East and West Art Booklets.

As to your other suggestions, may I answer them generally? Every art book depends in the first line on the quality of illustrations. When the first volume of your History of Art is ready, I should be pleased to see a copy; the table of contents does not indicate anything to me, as you will appreciate.

With kind regards,

I am,

Yours sincerely,



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21st May, 1947

Dr. Otto Schneid,  
P.O.B. 1307,  
JERUSALEM.  
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Dear Dr. Schneid,

Thank you for your letter of May 13th. At present I can give you no other concrete answer than the one: that I am interested in the publication of a small booklet on "Dura-Europos", provided that you can supply very good photographs for reproduction. The book should contain about 16 pages text, 48 plates and a short list of plates, ~~being list of plates~~ with notes, but I should like to repeat that the production of a salable volume is dependent on very good reproduction material, which means that you would have to procure the photographs: for which we would be glad to pay. To be sure that the material is suitable, I suggest that you order at first one or two photographs and send them to me for inspection.

Yours very truly,



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29th May, 1947

Otto Schneid, Esq.,  
P.O.B. 1307,  
JERUSALEM.

Dear Mr. Schneid,

Thank you for your letter of May 20th regarding the two Volumes on Rembrandt Paintings. I very much regret that I cannot comply with your request as the two books are completely out of print and not obtainable anywhere. I myself have been looking out for 2nd-hand copies from time to time but quite without success.

I am sorry I cannot oblige you in this instance.

Yours sincerely,





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CABLES: PHAIDON LONDON

10 June 1947.

Dr. O. Schneid,  
P.O.B. 1307,  
JERUSALEM.

- Dear Dr. Schneid,

Thank you very much for  
your letter of June 4, to which I hasten to reply.

While I greatly appreciate your interest in the suggested Dura-Europos volume, I am afraid I cannot agree to spending a sum of £100 on photographs. I should think that one or two photos, taken by a good photographer on the spot, would enable us to judge the possibility of obtaining the full number at a reasonable price. I thought I'd let you know this at once to prevent you from incurring expenses which exceed the amount I could pay. The maximum I could pay for 40 or 50 photographs would be £40, provided they are really good and provided also the negatives would be handed over to us and become our property. Otherwise, i.e. if the photographer keeps the negatives, the photographs should be still cheaper, since he would be able to sell prints to other people.

Yours sincerely,

Managing Director,  
PHAIDON PRESS LTD.





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CABLES: PHAIDON LONDON

30th June 1947

Dr. Otto Schneid,  
P.O.B. 1307,  
JERUSALEM.  
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Dear Dr. Schneid,

Thank you for your letter of June 17th. To be frank, I have not had in mind to arrange for a big book on Dura-Europos such as for instance the one by Rostovtzeff or the Yale publications, both of which are good and satisfy the demand. What I had in mind is a little book, say in appearance of the Insel Buecher, if it should be possible at all to publish such a book at reasonable cost. The usual fee for such publications is from £30 to £50. To you I would pay £50 and in addition go to the expense of procuring photographs up to another £50.

I should not like you to undertake a work without being completely satisfied also in respect of your fee. I quite realise that the fee I offer you is not enough to cover your expenses and labour and, as much as I regret it, I would rather abstain from this publication than to make an agreement that cannot be quite satisfactory to you.

Yours sincerely,



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CABLES: PHAIDON LONDON

13th October 1947

Dr. Otto Schneid,  
P. O. B. 1307,  
JERUSALEM.  
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Dear Dr. Schneid,

Thank you for your letter of September 30th and I am sorry that you had trouble with your plans concerning Dura-Europos. At any rate, there is no hurry on my side. I shall look forward to your further news.

I should also like to see your book:

"CLASSIC GREEK ART"

which is No. 1 in your "Library of Art"

and I shall be obliged if you will send me one copy together with your invoice.

Yours sincerely,

*Morley*

BY AIRMAIL.



Dr. Otto Schneid,

P.O.B. Box 1307

JERUSALEM.

Palestine.